



BA in Communications & Media Studies

Name: _____ Date: _____

Major Requirements: 33 hours

Course #	Course Title	Credits	Prerequisites/Notes	Semester	Grade
ENG 290	Multimodal Composition	3			
ENG 391	Technical Writing	3	ENG 290		
GER 304	German Cinema Studies	3			
MTH 111	Data Literacy	3			
PSY 100	General Psychology	3			
THR 102	Public Speaking	3			
COM 400	Internship Capstone	3	Senior Status		
	Electives*	12	Two must be over 300 level		
			Elective 1		
			Elective 2		
			Elective 3		
			Elective 4		
	TOTAL	33			

*Course List for Electives (choose 4):

ART 124	Graphic Design	3 credits
ATA 265	Arts Administration	3 credits
ATA 365	Arts Leadership & Program Development	3 credits
ATM 255	Creating Your Brand	3 credits
BAD 206	Business Communication	3 credits
BAD 340	Marketing Principles	3 credits
BAD 345	Integrated Marketing Principles	3 credits
CON 301	Grant Writing	3 credits
CRW 201	Introduction to Professional Writing	3 credits
CSC 126	Introduction to Digital Studies	3 credits
DSC 217	Data Science I	3 credits
ENG 394	Literary Criticism	3 credits
GER 305	German Intellectual History	3 credits
HCA 206	Healthcare Communications	3 credits
HST 409	Political Violence in Film	3 - 4 credits
HST 460	Public History	3 credits
MTH 113	Introduction to Statistics	3 credits
PHI 315	Aesthetics	3 credits
PHI 350	Philosophy & Film	3 - 4 credits
POL 102	Introduction to International Relations	3 credits
POL 332	Public Opinion	3 credits
PSY 231	Social Psychology	3 credits
PSY 232	Psychology in the Workplace	3 credits
PSY 236	Theories of Personality	3 credits