

FOR IMMEDIATE RELEASE

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## **Converse University Receives Donation from Food Lion Feeds Charitable Foundation** Feeding the Hungry grant addresses food insecurity; supports nutrition education

**Spartanburg, SC:** Converse University has received \$1,500 from the Food Lion Feeds Charitable Foundation to help nourish neighbors experiencing hunger. The Feeding the Hungry grant supports Converse University by purchasing needed food items and creating nutritional education for students on campus. In addition, these grants support community feeding partners by helping increase access to nutritious food and providing nutrition education to eliminate health risks for those experiencing food insecurity.

Converse University aims to reduce food insecurity through Valkyrie Supply, its basic needs hub located on campus. Valkyrie Supply is a one-stop shop for food and hygiene items for students and is sustained through donations and monetary gifts. Converse University will be able to use this gift from Food Lion Feeds Charitable Foundation to purchase food items and support nutritional education for its campus community.

The Food Lion Feeds Charitable Foundation is committed to supporting families facing food insecurity across its 10-state footprint. Established in 2001, the foundation provides financial support for programs and organizations dedicated to feeding local neighbors in the communities it serves. Since its inception, the foundation has awarded more than \$18.1 million in grants.

## About The Food Lion Feeds Charitable Foundation

The Food Lion Feeds Charitable Foundation is the philanthropic arm of Food Lion, based in Salisbury, N.C. Established in 2001, the Food Lion Feeds Charitable Foundation provides financial support for programs and organizations dedicated to eliminating hunger. The charitable foundation has provided more than \$18.1 million in grant funding, helping to nourish communities with fresh food for backpack programs, Kids Café's, and other hunger-relief programs as well as funding for long-term programs to help shorten the lines at food banks. The charitable foundation partners with Feeding America, the nation's largest hunger-relief agency, in addition to local food agencies serving the 10 Southeastern and Mid-Atlantic states in which Food Lion operates. For more information, visit www.foodlion.com/pages/food-lion-feeds.

## About Food Lion

Food Lion is an omnichannel retailer committed to nourishing its neighbors during the moments that matter most. More than 82,000 associates across 1,100+ stores deliver an easy, fresh and affordable shopping experience throughout 10 Southeastern and Mid-Atlantic states. Through its 'Count on me' culture, Food Lion fosters a sense of belonging for all associates, promoting a diverse and inclusive environment that has supported LGBTQ+ equality for nearly two decades. Food Lion is the only company in the country to be named an ENERGY STAR Partner of the Year for 22 consecutive years. It also pioneered a food rescue program to support food-insecure neighbors. Through Food Lion Feeds, the retailer has donated more than 1 billion meals to individuals and families since 2014 and has committed to donate 1.5 billion meals by 2025. Founded and based in Salisbury, N.C., since 1957, Food Lion is a company of Ahold Delhaize USA, the U.S. division of Zaandam-based Ahold Delhaize. For more information, visit foodlion.com.

## About Converse University

Converse University empowers students to become transformative leaders who see clearly, decide wisely, and act justly. Converse was founded in 1889 by citizens of Spartanburg, SC, who aimed to create an educational experience for women, and in fall 2020 it welcomed its first undergraduate co-educational incoming class. The University encompasses the School of Liberal Arts and Sciences, the School of Business and Data Science, the School of the Arts, The Graduate School, and the Converse College for Women. Converse students experience deep scholarship, transformative mentorship, experiential learning, and wonderful support for and belief in each other. Through this unique formula, Converse is a creator of opportunity for its students through a personalized education that also includes the professional and technical skills graduates need to be successful in their careers. For more information, visit <u>www.converse.edu</u>.

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