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### **Converse University Kicks Off First-Gen Week With Blue Duck Scooters**

**SPARTANBURG, S.C.** (November 8, 2021) – Converse University is kicking off its 2021 First-Generation Week with Blue Duck scooters. On November 8, 2021, Converse is collaborating with Blue Duck to offer students a code to rent scooters for free as Converse celebrates first-generation college students the week of November 8-12 through engaging programming, community partnerships, events, and a scavenger hunt.

National First-Generation Day on November 8 celebrates the success of students whose parents did not complete a four-year college degree. Converse broadens the definition to include any student who may self-identify as not having prior exposure to or knowledge of navigating higher institutions and may need additional resources.

Converse now has a fleet of Blue Duck scooters on campus and was the first university in South Carolina to partner with the e-scooter company. Blue Duck provides students with a fun and convenient way to commute on the Converse campus and around Spartanburg.

Converse students can rent the scooters by visiting the Blue Duck station which is located parallel to Pine Street and a minute away from the Montgomery Student Center. Users unlock the scooters by utilizing the Blue Duck app and completing a safety training. The Blue Duck app displays a map of the local area as well as other fleet locations dispersed around Spartanburg.

“We are so excited to have Blue Duck scooters on campus,” said Karen Mims ’22, Student Government President at Converse. “Student life at Converse is all about community and sharing experiences, and we are always excited to implement initiatives that add to our engaging student experience. I’ve already seen our students utilizing and enjoying the scooters and I hope this opens opportunities to more Spartanburg-based projects on our campus,” Karen concluded.

This year, Spartanburg was the first city in South Carolina to launch the Blue Duck scooters program. For more information about Blue Duck scooters, [click here](#).

***About Converse University***

Converse University empowers students to become transformative leaders who see clearly, decide wisely, and act justly. Converse was founded in 1889 by citizens of Spartanburg, SC, who aimed to create an educational experience for women, and in fall 2020 it welcomed its first undergraduate co-educational incoming class. The University encompasses the School of Humanities, Sciences, and Business; the School of the Arts; the School of Education and Graduate Studies; and the Converse College for Women. Converse students experience deep scholarship, transformative mentorship, experiential learning, and wonderful support for and belief in each other. Through this unique formula, Converse is a creator of opportunity for its students through a personalized education that also includes the professional and technical skills graduates need to be successful in their careers.

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