

Student Achievement

Converse College's 2015 Strategic Vision Plan (SVP) was launched in the 2015-2016 fiscal year as a means to comprehensively measure student achievement and success in fulfilling the College's mission. Plans for each area have been developed and implemented to help improve student achievement and reach achievement targets. Below, a table shows the metrics and results for each area.

Student Achievement Area	F2012	F2013	F2014	F2015	F2016	F2017	F2018	F2019	F2020
1st-yr to 2nd-yr cohort retention	75%	74%	71%	66%	71%	74%	70%	74%	71%
Soph. to Jr. persistence	85%	83%	82%	79%	85%	77%	81%	78%	84%
Jr. to Sr. persistence	91%	89%	89%	88%	95%	82%	92%	90%	87%
4-year graduation rate	53%	56%	54%	52%	49%	52%	49%	48%	48%
6-year graduation rate	54%	64%	60%	56%	55%	65%	56%	54%	NA
Freshman Cohort Average Years to Degree	4.12	4.08	4.05	4.03	4.02	4.06	4.05	4.04	4.05
Graduating students with job offers or with graduate / professional school admission*	53%	63%	60%	57%	60%	58%	42%	53%	65%
Graduating students planning to attend graduate school**	NA	NA	NA	NA	NA	NA	30%	24%	28%
Experiential Learning Participation Rate (at graduation)***	NA	NA	NA	71%	71%	71%	78%	77%	85%
Senior Leadership Participation Rate (NSSE)****	NA	NA	NA	62%	60%	NA	66%	NA	62%
Loan Default Rate (Federal report with 3-year lag)*****	NA	NA	6.2% (2012)	6% (2013)	6% (2014)	2% (2015)	5% (2016)	7.20%	7.70%

**This measure was revised and split into two parts beginning Fall 2018.*

***This is a new measure beginning Fall 2018.*

****This is a new measure beginning 2015-16.*

*****NSSE is administered every other year.*

******This is a new measure beginning 2015-16.*