#CONVERSEWAY
Dear Converse Community,

This Founder’s Day, we celebrate that 130-years ago, Converse welcomed its first class of students. As we mark this special occasion, we recognize and celebrate our community’s resilience, perseverance, and compassion. Because it is not just on Founder’s Day, but every day, that we honor Dexter Edgar Converse’s bold vision to “see clearly, decide wisely, and act justly.” This is the Converse way.

And while we won’t be able to gather in Zimmerli Performance Center’s Twichell Auditorium for this year’s Founder’s Day, we will come together in spirit, across the country and around the globe, to support a place and a community that we hold so dear.

That’s why we ask that on Friday, April 24, you take a photo with this postcard and share it on social media with the hashtag #ConverseWay. Be sure to make your post public so that the loyalty and resolve of the Converse spirit can be seen by all.

Until that day when we are back together, Converse remains “standing with open arms” ready for us to resume our mission with bold plans and a vibrant future.

With love and loyalty,

[Signature]