



Software requirements for Business Administration (*Marketing Concentration*) majors

When purchasing your computer, please make sure it has the specifications needed to run the following software required for your major. Purchasing and maintaining a subscription to this software will become your responsibility as a Business Education with Marketing concentration major.

Note: we recommend you do not purchase the software until after you are on campus and instructed to do so by your major advisor. This will save you the expense of subscription before it is actually required for class.

- SPSS
 - SPSS is an analytics software. It is provided by Converse College to faculty and students through a site license. [Please visit IBM's page to learn more about SPSS](#)
 - Download software through My Converse: https://my.converse.edu/ICS/Campus_Technology/Software.jnz