



Minor in Marketing
Hours Required for Minor: 21-22

Course #	Course Title	Credits	Prerequisites/Notes	Semester	Grade
ECN 201	Microeconomic Principles	3	Not first year friendly		
BAD 340	Marketing Principles	3			
BAD 344	Consumer Behavior	3			
BAD 345	Integrated Marketing Communications	3			
ENG 291	Intro to Professional Writing	3			
ART 124	Graphic Design	3			
	Choose One				
_____	BAD 330, BAD 347, BAD 442, BAD 443, ACC 211, THR 120, THR 260, ART 282	3			
_____	One 300 or 400 level ECN or BAD course	3	Internship courses do not fulfill this requirement		

 Advisor

 Date

 Student

 Date